COVID-19: Government Resources for Real-Time Economic Indicators

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This CRS Insight presents select real-time economic indicators that attempt to measure the impact of the Coronavirus Disease 2019 (COVID-19) pandemic on the U.S. economy. Created by select federal government agencies, these new or unique indicators attempt to measure the demographic, social, and economic impacts of COVID-19 in real-time, or on a weekly or monthly basis, rather than quarterly or annually.

For more on traditional economic indicators, please see CRS Report R43295, Resources for Key Economic Indicators.

United States Census Bureau

The U.S. Census Bureau developed multiple experimental data products that attempt to measure the impact of COVID-19 on households and businesses in the United States. Two of those products are described below.

Household Pulse Survey

The Census Bureau was authorized to collect data on a variety of social and economic factors affecting households during the pandemic. Data are being collected in three phases. Phase 1 ran for 12 weeks (April 23, 2020, through July 21, 2020); Phase 2 ran for 9 weeks (August 19, 2020, through October 26, 2020); and Phase 3 began October 28, 2020, and is scheduled to run through March 1, 2021.

The first phase measured education, employment, food availability, health, housing payments, and stimulus payment use. The second phase was expanded to include questions about spending patterns and transportation use. The third phase continues to collect the same data.

Data are available at the national and state levels, as well as for the largest metro areas in the country. Interactive data are also available (best viewed with Mozilla Firefox or Google Chrome).

Congressional Research Service

https://crsreports.congress.gov
IN11521
Small Business Pulse Survey

Census sent a 20-question survey to small business owners to capture any challenges COVID-19 made to their business. It included questions about the effect of COVID-19 on the business, including receipts, employment change, hours worked, availability of telework for employees, closures, supplier or producer delays, business capacity, loan payments, and federal financial assistance programs.

Data are available by sector and state for the 50 most populous Metropolitan Statistical Areas. Interactive data are also available (best viewed with Mozilla Firefox or Google Chrome).

For more on the Census response to COVID-19, and Small Business Assistance, see CRS In Focus IF11594, New Census Bureau Products Track COVID-19’s Effects, and CRS Insight IN11301, Small Businesses and COVID-19: Relief and Assistance Resources.

Federal Reserve System

Weekly Economic Index

Created by the Federal Reserve Bank of New York, the Weekly Economic Index (WEI) measures 10 indicators of real (inflation-adjusted) economic activity. In this way, the WEI covers consumer spending, the labor market, and production. Calculations are based on both publicly and privately sourced databases and surveys.

Consumers and COVID-19: A Real-Time Survey

Conducted by the Federal Reserve Bank of Cleveland, this five-question survey has been conducted daily since March 10, 2020. Asked of a small, representative sample of the U.S. population each day, it attempts to measure consumers’ beliefs and expectations of COVID-19’s economic impact, among other things. The latest data are made available every Wednesday.

CFI COVID-19 Survey of Consumers

Conducted by the Consumer Finance Institute at the Federal Reserve Bank of Philadelphia, this is a series of six national surveys of consumers. Topics include household expectation on employment, income, financial security, and awareness and use of CARES Act assistance programs, such as the Paycheck Protection Program.

The data are available, as well as reports that contextualize the results. Each report describes one “wave”: Wave 1 (April 3-10, 2020); Wave 2 (May 1-12, 2020); Wave 3 (June 5-16, 2020); Wave 4 (July 2-July 13, 2020); Wave 5 (September 1-17, 2020); Wave 6 (data not yet released).

For more on these topics, see CRS In Focus IF10443, Introduction to U.S. Economy: Unemployment; CRS In Focus IF10477, Introduction to U.S. Economy: Inflation; CRS Insight IN11324, CARES Act Assistance for Employers and Employees—The Paycheck Protection Program, Employee Retention Tax Credit, and Unemployment Insurance Benefits: Overview (Part 1); and CRS Insight IN11329, CARES Act Assistance for Employers and Employees—The Paycheck Protection Program, Employee Retention Tax Credit, and Unemployment Insurance Benefits: Assessment of Alternatives (Part 2).
Bureau of Economic Analysis

Effects of Selected Federal Pandemic Response Programs on Personal Income

The Bureau of Economic Analysis (BEA) publishes monthly data on personal income in the United States. During the COVID-19 pandemic, BEA has added to this monthly report a supplement that measures the extent of the impact of federal stimulus programs on personal income. The programs BEA accounts for in these calculations include the Coronavirus Food Assistance Program, the Paycheck Protection Program, enhanced unemployment and Medicare benefits, and economic impact payments. BEA mentioned COVID effects in its March personal income and spending press release, and has provided updated data each month since then, often released the month after the referenced month. See the April, May, June, July, August, September, October, and November data. Data for the second quarter of 2020 is also available.

For more on personal income, see CRS In Focus IF10501, Introduction to U.S. Economy: Personal Income.

COVID-19 and Recovery: Estimates from Credit Card Transactions

In response to COVID-19, BEA created a report that uses daily payment credit card data to measure the effects of the pandemic on consumer spending in key industries hard-hit by the virus. The report is updated on a bi-weekly basis.

For more on consumer spending or financial relief resources, see CRS In Focus IF11657, Introduction to U.S. Economy: Consumer Spending, and CRS Insight IN11359, COVID-19: Financial Relief and Assistance Resources for Consumers.

Bureau of Labor Statistics

Supplemental Data Measuring the Effects of the Coronavirus (COVID-19) Pandemic on the Labor Market

In response to COVID-19, the Bureau of Labor Statistics (BLS) added a series of supplemental questions to the Current Population Survey (which measures employment, unemployment, and other related factors) to capture the effects of the pandemic on the labor market. The questions relate to COVID’s impact on telework, business closures, payroll, and job searching. Data tables based on responses have been published on a monthly basis since May 2020.

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